



# Foundation Sponsorships

The Academy of Nutrition and Dietetics Foundation hosts several popular and highly visible events at the Academy Food & Nutrition Conference & Expo®. They are promoted to more than 100,000 food and nutrition professionals through a variety of digital and print mediums both pre- and post-meeting, as well as offering additional touch points throughout the conference. Come join us in San Antonio!

## Pre-FNCE® Nutrition Symposia

These 90-minute events offer sponsors the exclusive opportunity to engage with credentialed food and nutrition practitioners through a science-based symposium on trending topics. [MORE DETAILS >](#)

## Puppy Corral

A unique and heartwarming sponsorship opportunity! Sponsors will love being associated with something that boosts attendee engagement, reduces stress, and creates shareable moments. [MORE DETAILS >](#)

## Breakfast Session

This one-hour breakfast event offers sponsors the exclusive opportunity to share new research with FNCE® attendees including practical applications that can be incorporated into practice. [MORE DETAILS >](#)

## Virtual 5K Run/Walk

The Academy Foundation Virtual 5K Run/Walk allows attendees to complete this race throughout the conference on their own time and terms—indoor or outdoor, morning or evening. [MORE DETAILS >](#)

## Donor Lounge

The Donor Lounge is an exclusive space where Foundation supporters can relax, connect, and engage with champions of the nutrition and dietetics profession. Sponsoring the Academy Foundation donor lounge highlights your organization's. [MORE DETAILS >](#)

## Donor Reception

The Academy Foundation's Donor Reception celebrates donors, volunteers and Academy and Foundation leaders. [MORE DETAILS >](#)

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## PRE-FNCE® NUTRITION SYMPOSIA • \$35,000

These 90-minute events offer sponsors the exclusive opportunity to engage with credentialed food and nutrition practitioners through a science-based symposium on trending topics. These can include new research and insights or a training session on highly sought-after topics such as leadership or communications. Attendees are charged a \$10 donation to the Foundation to attend the session.

**Two 90-minute sessions available** (time slots TBD)

**Saturday, October 24, 2026**

### Recognition Includes:

- Exclusive sponsorship of a noncommercial 90-minute session to present new research and science-based nutrition information, per Academy review and approval
- Live Q&A
- Standard attendee evaluation
- Standard audiovisual package
- Recognition on FNCE® registration page
- Invitation for four individuals to attend the Foundation Donor Reception during FNCE®
- Foundation supporter sign for your exhibitor booth
- Recognition on FNCE® event webpage and event promotion included in pre-FNCE® attendee newsletter
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter
- Sponsor recognition on [Corporate and Foundation Support](#) page at [eatrightfoundation.org](http://eatrightfoundation.org)
- Sponsor recognition in Foundation Donor Report on website
- Fulfillment report

### Sponsorship Investment: \$35,000

Plus, all speaker expenses including conference registration, travel, hotel, and honorarium.

Additional **\$10,000** investment option to add live streaming component.

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### To Learn More:

Contact Susie Burns at [sburns@eatright.org](mailto:sburns@eatright.org)

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## PUPPY PETTING CORRAL • \$15,000-\$20,000

**Sponsorship investment exclusive: \$15,000**

Back by popular demand, adorable puppies from a local shelter will be available to snuggle and adopt. This unique and heartwarming sponsorship offering was rated among the highest by 2025 FNCE® attendees. Sponsors will love being associated with something that boosts attendee engagement, reduces stress, and creates shareable moments. Attendees are charged a \$10 donation for five minutes of snuggle time.

**Two 2-hour session during the conference**

### **Sponsor Benefits Include:**

- Company name on Puppy Corral signage that could include exhibit hall booth number and QR code that links to company/product information, coupons per Academy review and approval
- Sponsor recognition as title sponsor on FNCE® registration page\*
- Opportunity for branded sponsor giveaway per Academy review and approval.
- Invitation for three individuals to attend the Foundation Donor Reception during FNCE®
- Foundation supporter sign for your exhibitor booth
- Recognition on FNCE® event webpage and in event promotion included in pre-FNCE® attendee newsletter
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter
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## BREAKFAST SESSION • \$15,000

This one-hour breakfast event offers sponsors the exclusive opportunity to share new research with FNCE® attendees including practical applications that can be incorporated into practice. Attendees are charged a \$10 donation to the Foundation to attend the session.

**Monday, October 26, 2026, 6:45 – 7:45 am**

### Sponsor Benefits Include:

- Exclusive sponsorship of noncommercial one hour session to present new research and science-based nutrition information, per Academy review and approval
- Live Q&A
- Standard attendee evaluation
- Standard audiovisual package
- Sponsor recognition on FNCE® registration page
- Invitation for three individuals to attend the Foundation Donor Reception during FNCE®
- Foundation supporter sign for your exhibitor booth.
- Recognition on FNCE® event webpage and in event promotion included in pre-FNCE® attendee newsletter
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter.
- Sponsor recognition on [Corporate and Foundation Support](#) page at [eatrightfoundation.org](http://eatrightfoundation.org).
- Sponsor recognition in Foundation Donor Report
- Fulfillment report

### Sponsorship Investment: \$15,000

Plus, all expenses related to the breakfast including food, service fee, and taxes\* and speaker expenses including conference registration, travel, hotel, and honorarium

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## VIRTUAL 5K RUN/WALK • \$10,000-\$15,000

**Sponsorship investment (per organization): \$10,000**

**Title sponsorship investment\*: \$15,000**

The Academy Foundation Virtual 5K Run/Walk allows attendees to complete this race throughout the conference on their own time and terms — indoor or outdoor, morning or evening. These challenges are designed to motivate attendees to move more, while also providing an opportunity to support the Academy Foundation.

**5K – At attendee’s leisure throughout conference**

### **Sponsor Benefits Include:**

- Company logo on 5K Run/Walk virtual event t-shirt
- Sponsor recognition as title sponsor on FNCE® registration page\*
- Invitation for two individuals to attend the Foundation Donor Reception during FNCE®
- Foundation supporter sign for your exhibitor booth
- Recognition on FNCE® event webpage and in event promotion included in pre-FNCE® attendee newsletter
- Mention of support in Foundation section of Eat Right Weekly all-member e-newsletter.
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## DONOR LOUNGE • \$10,000

The Donor Lounge is an exclusive space where Foundation supporters can relax, connect, and engage with champions of the nutrition and dietetics profession. Sponsoring the Academy Foundation donor lounge highlights your organization's commitment to the Foundation's mission while offering direct access to an influential audience of donors, volunteers, and industry professionals. Gain elevated brand visibility through prominent recognition and align your organization with leadership, impact, and innovation in the profession.

### Specific hours throughout the conference

#### Sponsor Benefits Include:

- Sponsorship listed in donor emails with donor lounge details
- Signage (provided by Foundation) in lounge
- Opportunity for literature in donor lounge per Academy review and approval
- Invitation for two representatives to attend the event
- Foundation supporter sign for your exhibitor booth
- Sponsor recognition on [Corporate and Foundation Support](#) page at [eatrightfoundation.org](http://eatrightfoundation.org)
- Fulfillment report

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## DONOR RECEPTION • \$5,000

The Academy Foundation's Donor Reception celebrates donors, volunteers and Academy and Foundation leaders. The event provides a fantastic opportunity for attendees to network, socialize and celebrate the Foundation's success and important work.

**Monday, October 26, 2026, 4:45 – 6:30 pm**

### Sponsor Benefits Include:

- Sponsorship listed in Donor Reception invitation
- Signage (provided by Foundation) at event
- Invitation for two representatives to attend the event
- Foundation supporter sign for your exhibitor booth
- Sponsor recognition on [Corporate and Foundation Support](#) page at [eatrightfoundation.org](http://eatrightfoundation.org)
- Fulfillment report